

**Community Grants Program
Grant Report**



1594 Esmeralda Avenue
Minden, Nevada 89423

www.douglascountynv.gov
775-782-9821

Agency Name: Carson Valley Community Food Closet

Contact: Sarah Sanchez Title: Director

Phone: 775-782-3711 Email: sarah@thefoodcloset.org

Project Name: Food Closet "Farmer's Market"

Grant Funding Amount: \$5,000

Project Completion Date: March 18, 2022

Describe how the funds were used to serve Douglas County residents.

These funds were used to establish a "farmers market" style distribution. Supplies and equipment were purchased with these funds to host a fruit and vegetable market during the good weather months (April – October) in the agency's parking lot. The market is offered once a month and uses cues from studies done to help grocery stores encourage shoppers to eat healthier items by providing a welcoming and enticing way for clients to access the produce offered each day. Additionally, items are labeled and include nutrition facts or food prep tips. This program/distribution provides another way for recipients to receive healthy options of fruits and vegetables in a more dignified way, encouraging choice, and variety.

Describe how the organization measured the success of the program/project. Provide qualitative and quantitative measures.

Success is measured by the number of "markets" hosted, number of clients who utilize the market and the volume of produce distributed. SEE CHART AT END OF REPORT- One noteworthy piece of data is the number of new households served thanks to this new distribution.

Provide any changes or challenges to the original project plan and how it affected the project.

This project has yet to experience any challenges to getting the plan up and running. Minor challenges have included WiFi for the check in system since the event is outdoors, wind, and gaging what produce needs to be purchased when we are unsure what produce will be donated up to the day before the event. That being said, those are very typical challenges when providing food to people in need.

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Program Measurements

Market Date	Client Attendance			Purchased Produce	Purchased	In-Kind Purchased	In-kind
	New	Households	People				
April 20, 2022	11	49	90	Oranges, carrots, apples, corn, onions, potatoes, tomatoes	\$229.73	Mushrooms	\$0.00
May 18, 2022	8	65	130	Oranges, carrots, apples, onions, potatoes, tomatoes	\$208.76	Bananas	\$0.00
June 15, 2022	10	81	176	Carrots, apples, lettuce, onions, potatoes, tomatoes	\$292.30	Salad Bowls	\$0.00
July 20, 2022	12	77	140	Carrots, apples, corn, onions, tomatoes	\$368.11	Zucchini, yellow squash	\$0.00
August 17, 2022							
September 14, 2022							
October 12, 2022							
Totals as of Report Submission	4	272	536		\$1098.90		\$0.00

Today Vegetable & Fruit Stand

2:00-4:00



Food Closet
CARSON VALLEY COMMUNITY

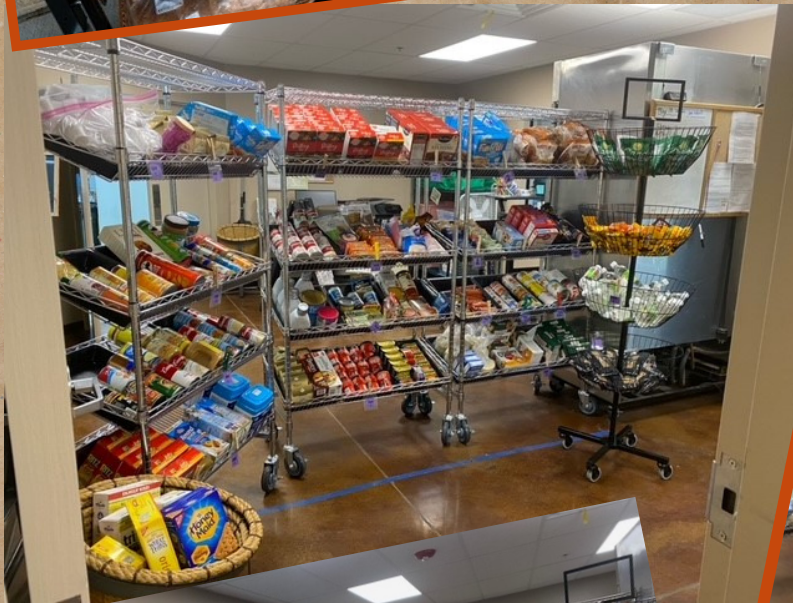
1251 Waterloo Lane
Gardnerville, NV 89410
775-782-3711
www.thefoodcloset.org



Farmer's Market takes place once each month under a canopy on the east side of the building. recipients can help themselves to the items of their choice. Information is provided about each fruit and vegetable.



In addition to using the fixtures provided by this grant for Farmer's Market, we also use them to make our front store and patio give-aways more inviting.



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