

# Douglas County Strategic Plan



## VISION STATEMENT

A community to match the scenery!

## MISSION STATEMENT

Working together with integrity and accountability, the Douglas County team is dedicated to providing essential and cost-effective public services fostering a safe, healthy, scenic, and vibrant community for the enjoyment of our residents and visitors.

## VALUES

<b>Integrity</b>	<i>We demonstrate honest and ethical conduct through our actions.</i>
<b>Accountability</b>	<i>We accept responsibility for our actions.</i>
<b>Customer Service</b>	<i>We deliver efficient and effective service with an attitude of respect and fairness.</i>
<b>Leadership</b>	<i>We establish the tone and direction for success motivating and inspiring others to accomplish a shared vision.</i>
<b>Communication</b>	<i>We ensure open dialogue through proactive listening and sharing of information throughout the organization and the community.</i>
<b>Teamwork</b>	<i>We work together to achieve shared goals.</i>

## PRIORITIES & OBJECTIVES

- 1) Financial Stability - Financial strength and integrity of organization**  
Objective: Douglas County will enhance the fiscal stability and financial structure of the County.
- 2) Public Safety - Safe environment for residents, businesses, and visitors.**  
Objective: Douglas County will enhance and improve the provision of public safety and related services.
- 3) Economic Vitality**  
Objective: Douglas County will promote the economic vitality of the community.
- 4) Infrastructure - Efficiency and responsiveness in addressing community issues and needs.**  
Objective: Douglas County will provide for the maintenance and infrastructure necessary to meet current and future service levels.
- 5) Natural Environment, Resources and Cultural Heritage**  
Objective: Douglas County will preserve the County's natural environment resources, and its cultural heritage.
- 6) Manage Growth and Change – Orderly and sustainable development and growth of community.**  
Objective: Douglas County will manage growth and change consistent with the County's Master Plan.

**Douglas County Strategic Plan  
Fiscal Years 2011-12 through 2013-14**

**Priority/Objective/Goal**

4/10/12

<b>#1 Financial Stability - Financial strength and integrity of organization</b>				
<i>Objective: Douglas County will enhance the fiscal stability and financial structure of the County.</i>			<b>Target Date</b>	<b>Dept.</b>
1	P (2)	Develop strategies to address long term financial stability	June 2012	CM
2	P (1)	Identify opportunities for more cost-effective services for our residents through regional partnerhips, consolidation of services and privatization	Dec. 2012	CM
3	P (1)	Implement priority-based budeting program and procedures	Dec. 2012	CM, FN
4		Develop short-term financial plans, including managing State budget impacts on County	May 2012	CM
5		Implement additional energy and technology improvements	June 2013	CM, PW, TS
<b>#2 Public Safety - Safe environment for residents, businesses, and visitors</b>				
<i>Objective: Douglas County will enhance and improve the provision of public safety and related services.</i>			<b>Target Date</b>	<b>Dept.</b>
6		Adopt and implement a Citizen Emergency Response Team program to enhance opportunities for community involvement for emergency preparedness*	Dec. 2012	EM
7		Develop a multi-county Ethernet interconnect	July 2012	TS
8		Develop a comprehensive Continuity of Operations Plan (COOP) for Douglas County and encourage the participation of all special districts within the county.	Oct. 2012	EM, PMO
9		Revise the Douglas County Hazard Mitigation Plan, which encourages the participation of all special districts within the county, and takes into consideration all potential natural hazards which could impact the county, its critical infrastructure, and its residents.	Dec. 2013	EM
<b>#3 Economic Vitality - Create an environment that fosters job growth, increases tourism, and attracts business</b>				
<i>Objective: Douglas County will promote the economic vitality of the community.</i>			<b>Target Date</b>	<b>Dept.</b>
10	P (2)	Complete the economic analysis and continue active leadership for the South Shore Vision/Tahoe Revitalization project	Jan. 2013	CM, EV
11	P (1)	Identify Economic Vitality priority projects, develop job environment indicators and update action plans	Dec. 2012	EV
12	P (1)	Examine and revise Title 20	Aug. 2013	CD

P – Priority Goal

(#) - number of Board Members identifying as a Priority Goal

\* Community Assessment recommendation

Adopted by the Board on:10-20-2011

Page 1 of 2

**Douglas County Strategic Plan  
Fiscal Years 2011-12 through 2013-14**

4013

**Priority/Objective/Goal**

13	P (1)	Identify and initiate at least three additional tourism events/opportunities in the County	Dec. 2015	CS
14		Update community plans for Lake Tahoe - Lake Regional Plan TRPA	Dec. 2012	CD
15		Finalize formation of the Tahoe Prosperity Center and identify cluster based projects for implementation	June 2013	EV
<b>#4 Infrastructure - Efficiency and responsiveness in addressing community issues and needs</b>				
<i>Objective: Douglas County will provide for the maintenance and infrastructure necessary to meet current and future service levels.</i>			<b>Target Date</b>	<b>Dept.</b>
16	P (4)	Develop a strategy to fund critical road maintenance repairs	Jan. 2013	CM, PW
17	P (4)	Develop a plan to finance and construct a Community Center in the Carson Valley*	June 2012	CM, FN, CS
18	P (2)	Complete water system interconnection with Carson City, Indian Hills and Minden	Sept. 2012	PW
19	P (1)	Identify funding to support the continuation of the east-side improvements at the Airport	May 2012	MTA
20		Stormwater Master Plan: Pursue grants regarding flood mitigation, such as upstream storage	N/A	CD
21		Complete the acquisition process of the Seeman Ranch property (resource conservation and future facility needs)	March 2012	EV
22		Provide active leadership in coordination with Tahoe Transportation District and other Stakeholders to implement the Hwy. 50 Stateline Casino Core/Loop Road Project: Completion of the Administrative Draft EIR/EIS	Feb. 2013	CM, PW
23		Establish appropriate water rates for Valley and Lake systems that balance the cost of service and users' ability to pay	July 2012	CM, PW
<b>#5 Natural Environment, Resources and Cultural Heritage</b>				
<i>Objective: Douglas County will preserve the County's natural environment resources, and its cultural heritage.</i>			<b>Target Date</b>	<b>Dept.</b>
24		Complete public process in the development of County's federal lands bill	May 2012	CM, EV
<b>#6 Manage Growth and Change - Orderly and sustainable development and growth of community</b>				
<i>Objective: Orderly and sustainable development and growth of community.</i>			<b>Target Date</b>	<b>Dept.</b>
25		Determine zoning needed for the Energy Science Park through a feasibility analysis	Dec. 2012	CD, EV

P – Priority Goal

(#) - number of Board Members identifying as a Priority Goal

\* Community Assessment recommendation

Adopted by the Board on:10-20-2011

Page 2 of 2