



# Douglas County Master Plan Support Services

June 18, 2020





**Principle in Charge**

■ Andy Durling, AICP

**Project Manager**

■ Derek Kirkland, AICP

**Legend**

- Wood Rodgers, Inc.
- Logan Simpson
- UNR Center for Economic Development
- Key Staff

**Planning & Document Organization Support**

- Derek Kirkland, AICP
- Stacie Huggins
- Megan Moore, ASLA, AIA
- Bruce Meighen, AICP

**Data Collection & Analysis**

- Fred Steinmann
- Thomas Harris
- Brian Bonnenfant

**GIS Mapping Support**

- Eric Ford, GISP
- Eric Hasty

**Public/Stakeholder Involvement**

- Andy Durling, AICP
- Derek Kirkland, AICP
- Bruce Meighen, AICP

**Graphics/Visualization Support**

- Devin Crowley
- Eric Hasty
- Maria Michieli-Best





# The Wood Rodgers Team

"To retain the beauty and the natural setting and resources and the rural agriculture character of the county, while providing opportunities for managed growth and development."

Douglas County Master Plan

- Local team with horsepower and responsiveness to meet schedule demands
- Local and National experience provides balance and perspective
- Proprietary models streamline socio-demographic needs
- Nevadans who are passionate about preserving our unique communities



# Experience

- Town of Gardnerville Parks Master Plan
- City of Fernley Master Plan & Zoning Code Update
- Larimer County Comprehensive Plan
- US 50 South Shore Community Revitalization Plan
- Washoe County Master Plan Update
- Washoe County Parks Master Plan
- Johnson Lane Park Master Plan
- Henderson Inspirada Town Center Master Plan
- Jackson/Teton Growth Management Program
- Green Mountain Falls Comprehensive Plan
- Teton County Code Update
- Douglas County Pavement Management Master Plan
- Burke Creek-Rabe Meadows Master Plan
- Edgewood Lodge & Golf Course
- City of Portola Master Plan



WASHOE COUNTY PARKS MASTER PLAN  
**Moving Forward**  
SEPTEMBER 2019

WASHOE COUNTY  
REGIONAL PARKS AND OPEN SPACE

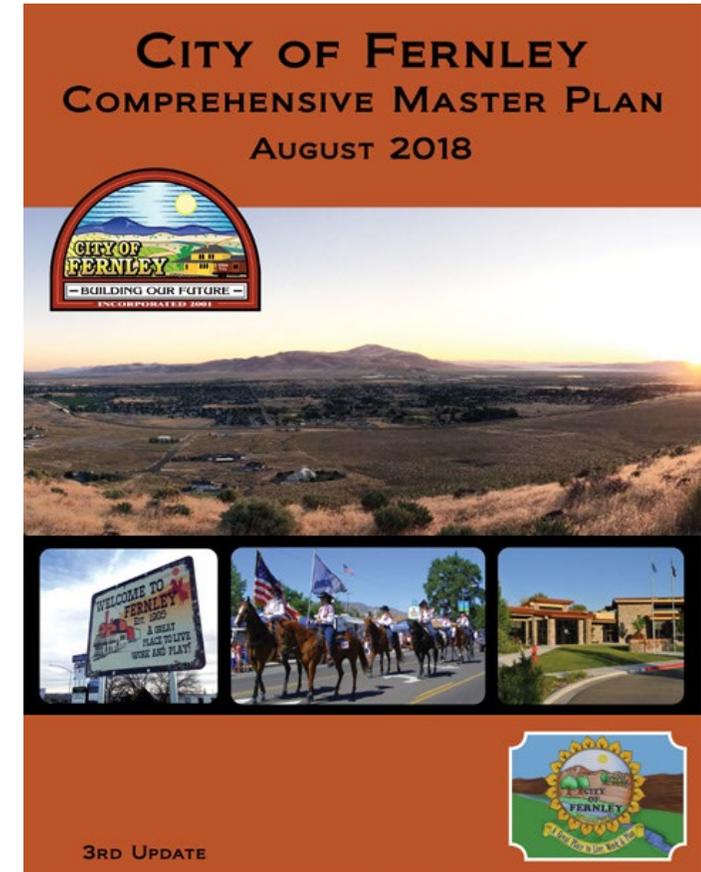
**WHERE PARKS ARE TODAY**

**4.9 MILLION+**  
VISITORS ANNUALLY

**QUALITY OF LIFE**  
Washoe County Regional Parks and Open Space (Parks) is responsible for managing over 13,000 acres of parks, trails and open space including some of the most popular parks in the area. These resources take advantage of the County's natural wonders and provide the region with an economic benefit that attracts new visitors while providing a quality of life that is treasured by a majority of the residents making this area a unique place to work and live.

**PARKS MISSION...**  
"To provide exceptional parks, open space and recreational opportunities while preserving our natural, historical and cultural resources."

Park Type	Neighborhood and Community Parks	Regional Parks	Special Use Parks	Open Space & Trails	Totals
Locations	39	10	7	69	119
Acres	435 ±	2,694 ±	982 ±	9,113 ±	13,224 ±



**CITY OF FERNLEY**  
**COMPREHENSIVE MASTER PLAN**  
AUGUST 2018

CITY OF FERNLEY  
— BUILDING OUR FUTURE —  
INCORPORATED 2001

**3RD UPDATE**



# Project Approach

## **Task 1 – Data Collection and Analysis**

Contribution by the University Center for Economic Development, The College of Business, University of Nevada, Reno

- Proprietary housing and population projection models to estimate trends and local impacts.
- Proprietary access to socio-demographic and economic data (including county assessor data and taxable retail sales data).
- Data Collection and Analysis Memo, complete with updated tables and text incorporated into plan

## **Past Related Recent Work:**

- Development of a New Five-Year Comprehensive Economic Development Strategy for the Western Nevada Development District and the Northeastern Nevada Regional Development Authority.
- Assist in the Development of a Comprehensive Update to the City of Fernley Master Plan.

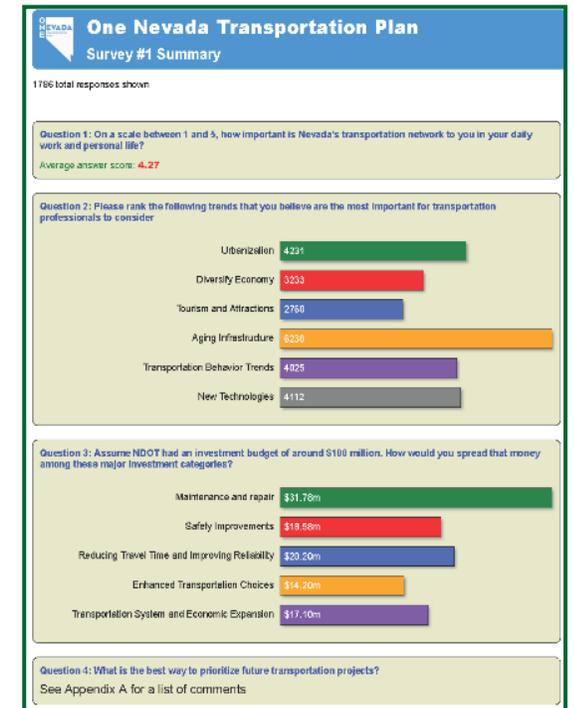
# Project Approach

## Task 2 – Public Workshops & Meetings

Simultaneously engage in multiple outreach tools, including:

- Online polling (Woodpolls) – active for 30 days
- Interactive online mapping portal – active for 30 days
- Online open-house meetings – occur during polling period

Supplemented with traditional stakeholder and formal presentations to elected/appointed boards (as permitted, may be moved to online platforms as needed)



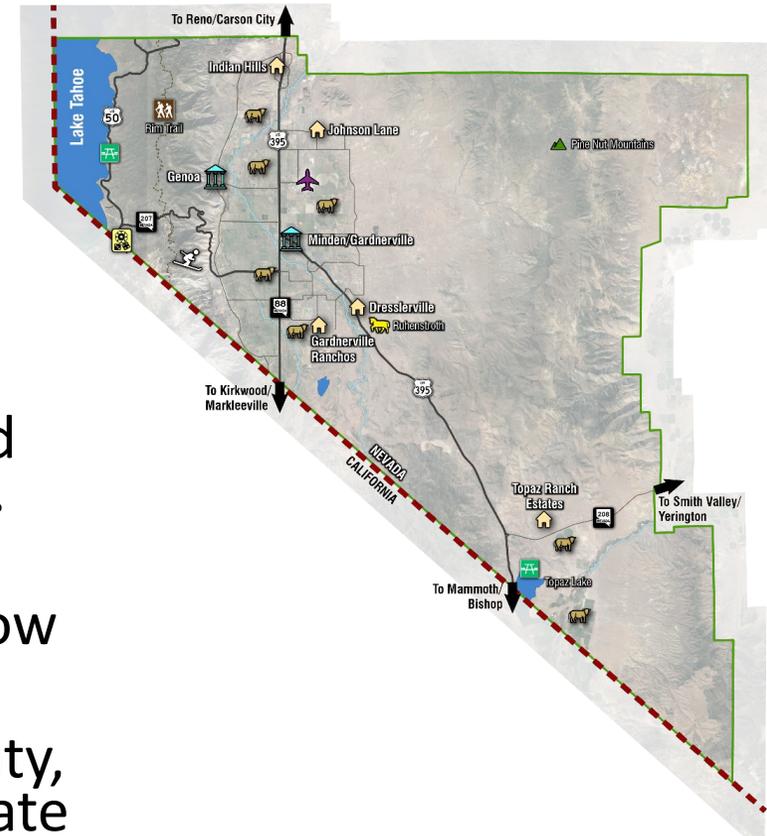
# Project Approach

## Task 3 – Design

Objective: Concise, condensed, graphical, easily understood and supported by the public and decision makers.

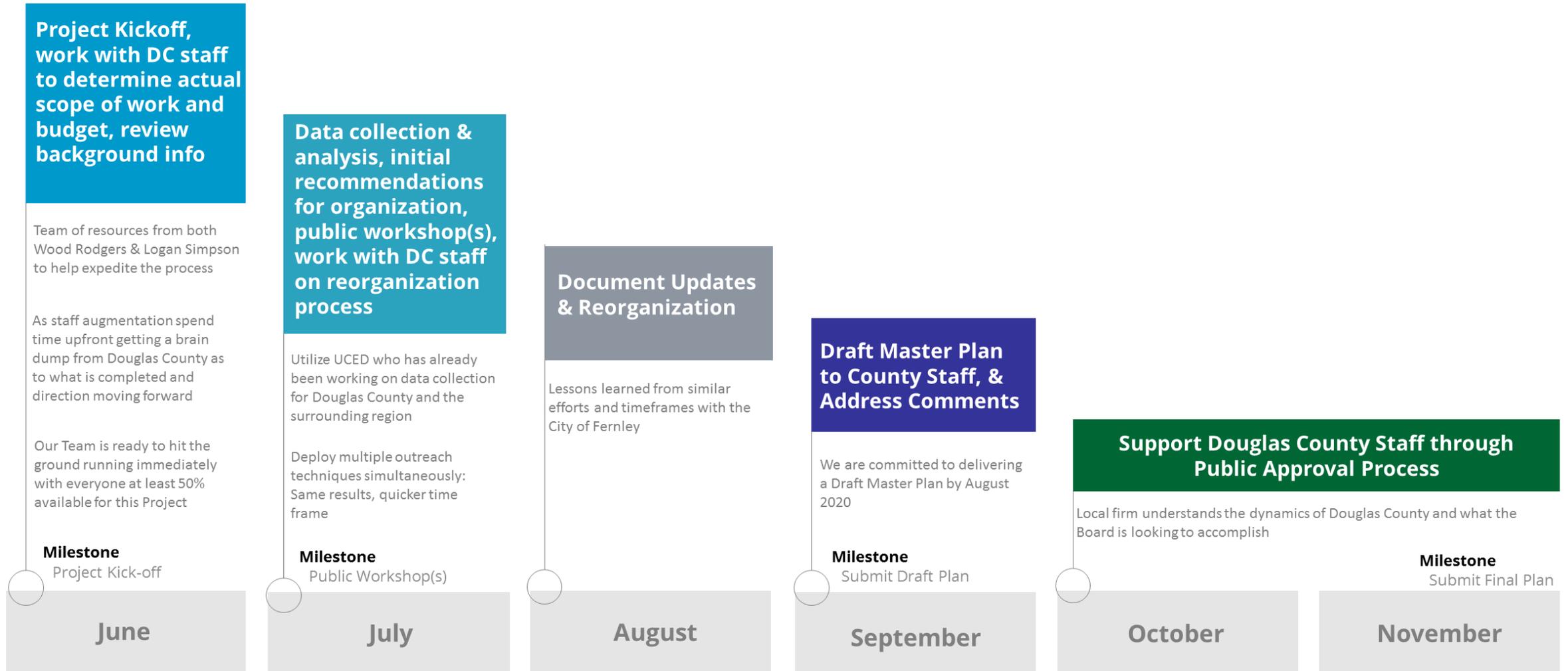
Accomplished by:

- **No need to reinvent the Wheel:** Support Douglas County staff through close partnership, a role we play seamlessly often.
- **The Chevy Plan not the Cadillac:** Graphical, easily digested plan that addresses the essential needs of the community.
- **A picture is worth 1,000 words:** Maps, charts, graphs, infographics, and other visuals help offset the text and allow the document to be easily navigable.
- **A common vision:** Develop a plan unique to Douglas County, built upon the tremendous planning work completed to date





# Project Implementation





Questions?

